

## **19 October 2020 – Valcambi partners for second year with UK Goldsmith’s Craft & Design Council (GC&DC) and sponsors 2020/21 GC&DC awards**

Valcambi is thrilled to be partnering again with the GC&DC as Principal Patrons for the 2020/21 craftsmanship and design awards. This year the GC&DC and Valcambi have created a uniquely exciting 2D design award supporting GC&DC’s aim to spotlight ethics in the competition.

With ethics at the forefront of their proposal, candidates should create a great jewellery design that has a parallel purpose of investment, as described in the [full brief](#).

For sources of inspiration, Valcambi invites candidates to research and focus on responsible /ethical practices, and particularly on artisanal and small-scale mining (ASM). Valcambi strongly support miners in their efforts to adopt responsible labour, technical and sound environmental practices. They mine and provide the precious metals and stones that jewellers use.

“By getting to know the background, origins, lives and aspirations of the miners, jewellers can make more conscious choices when sourcing their precious metals and, I hope, will always look to responsible mines. To Valcambi, this is an integral part of the pursuit of excellence.

### **About the Goldsmiths’ Craft & Design Council (GC&DC) and the Goldsmiths’ Craftsmanship & Design Awards**

The Goldsmiths’ Craft & Design Council (GC&DC) promotes, supports and enhances skills and levels of excellence across every aspect and activity in the UK precious metals profession. It achieves this through its nationwide annual competition. The Council’s primary aim is to promote and enhance fine craftsmanship and creative design. The competition is unrivalled in its status, comprehensive breadth of subject areas, and the diverse range of designers and makers that participate in these annual craftsmanship and design awards, affectionately known as the jewellery Oscars. The competition attracts over 600 entries each year, which is judged by industry experts and the awards culminate in a celebration prize giving evening and exhibition at Goldsmiths’ Hall.